

# California Seed Association

## Membership Application

### THE PURPOSE IS SERVICE

*Membership is an experience that enables you to cope with the challenges you face and to help you be successful.*

#### **GOVERNMENTAL RELATIONS**

CSA represents the seed industry in Sacramento. CSA has two registered lobbyists on staff and a technical director who play a key role in influencing decision-making in California on behalf of the industry. CSA is involved in many issues including: agricultural marketing, transportation/trucking, air and water quality control and other environmental regulatory concerns, pesticide laws and registration, seed inspection and more.

#### **INFORMATION**

CSA provides accurate, up-to-date information on the issues and events that affect the seed industry in California. The CSA Newsletter, Seed Shorts Email Newsletter, the association website ([www.calseed.org](http://www.calseed.org)), and special mailings keep members informed. CSA also publishes an annual membership directory. This publication is recognized as one of the most comprehensive guides to "everything" seed related in California. The directory contains member contact information including phone, fax, address and email addresses, as well as, provides members with contact information for affiliated organizations, educational institutions, as well as state and federal agencies.

#### **MEETINGS AND EDUCATIONAL CONFERENCES**

CSA provides opportunities for industry representatives to meet for social, business and educational purposes including the Annual Convention, Mid-Year Meeting, Seed Industry Conference, and regular environmental and safety seminars.

#### **ECONOMIC SERVICES**

CSA offers to all members the opportunity to participate in money saving insurance programs including: Workers' Compensation, Health and Major Medical, Dental, Disability and Accidental Life Insurance and Property and Casualty including product and general liability.

#### **PROBLEM SOLVING**

CSA committees analyze problems and provide solutions for many concerns that affect the seed industry. Our active committees include Field Seed/Seed Certification, Turf & Flower Seed, Vegetable Seed, Seed Dealers, Plant Breeders/Research, Legislative, Youth Activities & Public Relations, Grower/Shipper Liaison and Plant Health, and Membership.

#### **PERSONAL ASSISTANCE**

CSA staff members are available for consultation and personal assistance daily on industry specific matters.

#### **ENVIRONMENTAL & SAFETY CONSULTATION**

All members have telephone access to CSA's Environmental & Safety consulting staff. CSA staff have the technical expertise to answer questions about compliance with environmental & safety laws pertinent to the seed industry. Valuable information is just a phone call away.

#### **WHAT IS CSA?**

The California Seed Association is a nonprofit agricultural trade association which has served the seed industry since 1940. Our members consist of those firms which believe that the best way to achieve common goals and respond to the problems that affect the seed industry is through cooperative effort and group action. We initiate action for the betterment of the California seed industry.

#### **STRENGTH THROUGH UNITY**

Individuals involved in the seed industry share many common interests and goals, making close communications within the industry increasingly more vital. CSA brings all segments of the seed industry together as a strong, united voice.

#### **HOW DO I BECOME A MEMBER?**

Complete the attached membership application form and send with the appropriate dues payment to:

CSA  
1521 "I" Street  
Sacramento, CA 95814  
Ph: (916) 441-2251 / Fx: (916) 446-1063

Your application will then be submitted to the CSA Board for approval.

**ANY QUESTIONS?** Our staff would be happy to answer any questions you might have about membership and our Association. Please do not hesitate to call them at (916) 441-2251. [www.calseed.org](http://www.calseed.org)

**TO: California Seed Association: 1521 "I" Street, Sacramento, CA 95814; (916) 441-2251; FAX (916) 446-1063**

We hereby make application for membership in the California Seed Association, agree to abide by its Bylaws, Rules and Regulations, and enclosed is the annual membership dues of \$\_\_\_\_\_ (enter total from below) for the year ending June 30, 20\_\_\_\_. (In determining dues, please check the correct category below, prorate to the nearest half-year and enter that amount.)

Firm Name \_\_\_\_\_ Website \_\_\_\_\_  
 Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ - \_\_\_\_\_  
 Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ - \_\_\_\_\_  
 County \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Type of Seed(s) Handled (Field, Vegetable, Flower, Lawn, etc.) \_\_\_\_\_

Representative(s) for member directory listing:

_____	_____
Name & Title	Name & Title
EMAIL Address _____	EMAIL Address _____
_____	_____
Name & Title	Name & Title
EMAIL Address _____	EMAIL Address _____

**MEMBERSHIP CATEGORIES (check appropriate box(es) below)**

**Active** - Individual firms or corporations engaged in the distribution, breeding, production and enhancement of seeds for planting, except retailers selling seeds exclusively in packets, are eligible for active membership in the Association. Each active member shall pay annual dues which shall be determined in accordance with the annual total gross sales in planting seeds done by such member as set forth in the classes below. Such sales volume shall include all separate fees charged on the sale of seed for technology, development, or any treatments, coatings or enhancement processes that are part of the value of the seed.

- Class A: Doing annual gross sales in planting seeds over \$100,000,001 **\$7,500.00**
- Class B: Doing annual gross sales in planting seeds of \$50,000,001-\$100,000,000 **\$3,500.00**
- Class C: Doing annual gross sales in planting seeds of \$25,000,001-\$50,000,000 **\$1,750.00**
- Class D: Doing annual gross sales in planting seeds of \$15,000,001-\$25,000,000 **\$1,500.00**
- Class E: Doing annual gross sales in planting seeds of \$5,000,001-\$15,000,000 **\$1,250.00**
- Class F: Doing annual gross sales in planting seeds up to \$5,000,000 **\$1,075.00**

**Additional Subsidiary Site Fee** - For those parent companies that would like to have their subsidiary companies listed separately in the membership roster, each additional site. **Flat Rate \$1,000.00**

**Associate** - Individual firms or corporations in any way engaged or connected with the seed industry or its allied branches. Note: if your business entity qualifies as an Active Member you cannot qualify as an Associate Member. **Flat Rate \$800.00**

**Affiliate** - Individuals who are no longer actively engaged in some phase of the seed industry. **Flat Rate \$25.00**

**Research** - Research members are individuals from universities, state colleges, community colleges, or other public institutions within the state of California maintaining agricultural and horticultural research programs. **Flat Rate \$25.00**

**Student** - Student members are individuals who are enrolled in an educational institution. **Flat Rate \$10.00**

☛ Active and Associate categories include a \$150.00 VOLUNTARY contribution to CSA's Political Action Committee (PAC) which may be deducted if you do not wish to contribute. Contributions or gifts to California Seed Association or the CSA PAC are not deductible as charitable contributions for federal income tax purposes. CSA dues may be deductible as a business expense.

☛ Ginny Patin Memorial Scholarship Fund - CSA offers scholarships to college students who are either enrolled in, or plan to enroll full-time in a field of agriculture related to the seed industry. Eligible fields of study include but are not limited to: plant science, plant physiology, seed physiology, botany, and agribusiness with an emphasis in plant science. The program is funded through contributions from members of the seed and allied industries.

☛ CSA Special Projects Fund - CSA undertakes special projects that impact specific sectors of the seed industry (ie: food safety, verticillium, downy mildew etc...). These projects often incur expenses, typically associated with travel and meeting expenses, which are out of the normal scope of the CSA operating budget.

**Please enter the total of each:**

Membership Dues	\$ _____	Political Action Committee	\$ _____
Ginny Patin Memorial Scholarship	\$ _____	CSA Special Projects Fund	\$ _____
<b>Total Amount of Membership Dues</b>			<b>\$ _____</b>

I have examined the above categories of membership and certify that the category designated is appropriate for our company.

Signed (Company Officer) \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_  
 Endorsed by \_\_\_\_\_ Obtained by \_\_\_\_\_  
 Firm \_\_\_\_\_