



CSA • 1521 I Street • Sacramento, CA 95814 • p: 916.441.2251 • f: 916.446.1063

## CSA is pleased to announce the 2024 NextGen Leadership Program

CSA will be hosting a developmental leadership program called NextGen at the upcoming Mid-Year meeting. The committee is seeking nominations from CSA members at this time.

This NextGen program is a 3/4 day event for potential leaders from CSA member companies. The format includes a leadership workshop with keynote presentation on high impact communication by Micah Craven and a panel discussion between leaders in the industry. The program objective is to provide early leadership development that is specific to the California seed industry and encourage ongoing participation in the California Seed Association. All nominees will be invited to stay for entire Mid-Year program.

Participants will be nominated by member companies and invited by the NextGen committee. The committee is seeking nominations of upcoming leaders from any member company. The committee encourages CSA members to nominate individuals from any segment of their business; production, sales, research, outreach ~ including those from other affiliated member companies.

Nominee:

Company:  Email:

Position:  Time in Industry:

Reason for Nomination:

Name of Person Submitting Nomination:

Return completed form to: CSA, 1521 I Street, Sacramento, CA 95814 or email to: [donna@agamsi.com](mailto:donna@agamsi.com)