

MID YEAR MEETING SCHEDULE OF EVENTS
September 21-22, 2021 ~ Monterey Marriott Hotel

Tuesday, September 21, 2021

7:00 am - 5:00 pm	Registration/Hospitality
7:00 am - 9:00 am	Board of Directors' Meeting
9:00 am – 12:00 noon	<p>New Session: NextGen Leadership Program <i>(by invitation only)</i> This pilot NextGen program will be a half-day event for future leaders from CSA member companies. The format will include a leadership workshop, keynote presentation, and a panel discussion between leaders in the industry. The program objective is to provide leadership development that is specific to the California seed industry and encourage ongoing participation in the California Seed Association. Participants will be nominated by member companies and invited by the NextGen committee.</p>
9:30 am - 11:30 am	Spinach Committee Meeting
12:00 pm - 5:00 pm	<p>“Ginny Patin Scholarship” - Bocce Ball @ The Custom House Plaza A portion of the funds raised at this tournament will benefit the scholarship program <i>(please plan to arrive at the Custom House Plaza by 12:00 pm for lunch)</i></p>
12:45 pm - 5:30 pm	<p>“Ginny Patin Scholarship” Golf Classic @ Carmel Valley Ranch Golf Course A portion of the funds raised at this tournament will benefit the scholarship program <i>(check-in, registration, pick up boxed lunch —shot gun at 1:00 pm)</i></p>
6:00 pm - 7:30 pm	Group Reception

Wednesday, September 22, 2021

Individual Committee Meetings

(concurrent meetings will take place, followed by the General Session Discussion/Luncheon)

8:00 am – 9:00 am	Plant Breeders & Biotechnology	Legislative
9:15 am – 10:15 am	<p>Field Seed Section (includes Field, Seed Cert, Turf Seed)</p>	<p>Vegetable Seed Section (includes Vegetable, Flower, Grower/Shipper)</p>
10:30 am – 11:30 am	Industry Communications / Youth Activities	
11:30 am – 2:00 pm	General Session Updates from Committees and Group Luncheon w/Keynote Speaker	
2:00 pm – 3:30 pm	<p>Board of Directors' Meeting <i>(including Committee Chairs who have recommendations for the board)</i></p>	

Hotel Information:

Monterey Marriott Hotel
350 Calle Principal, Monterey, CA 93940 (877) 901-6632
Group Rate: \$229.00 single/double By August 27th for group rate
For On-Line Reservations - CSA website events page calseed.org/events.html