




83RD ANNUAL CONVENTION


California  Seed
Association

CSA


calseed.org



March 5-8, 2023
Marriott at Dana Point



1521 I Street
Sacramento, CA 95814



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CSA 83rd Annual Convention Schedule of Events

SUNDAY ~ MARCH 5, 2023

2:00/5:30	Registration/Hospitality	Prefunction
3:00/5:00	Board of Directors' Meeting	Catalina Room
5:30/6:30	Welcome Reception	Laguna Brick

MONDAY ~ MARCH 6, 2023

7:00/5:00	Registration/Hospitality	Prefunction
7:00/7:45	Past Presidents Breakfast <i>(for past presidents only by invitation)</i>	San Clemente Room
7:00/7:45	Next Gen Breakfast <i>(by invitation only)</i>	Capistrano Room
9:30/11:00	Spouse/Guest Yoga In The Park	Lantern Bay Park
8:00/11:00	Individual Committee Meetings:	
	<u>Room 1: Dana I-III</u>	<u>Room 2: Dana IV</u>
8:00/9:00	Plant Breeders/Biotechnology Committee	Legislative Committee
9:15/10:15	Field Seed /Seed Certification / Turf Seed Committee	Vegetable / Flower Seed / Grower & Shipper
10:15/11:15	Industry Communications/Youth Activities Committee	Liaison & Plant Health Committee
12:00/5:30	Golf Tournament at the Bella Collina Towne & Golf Club with Lunch	Meet at the Course
1:00/4:00	Dolphin & Whale Watching Safari Optional Event <i>(limited to 20)</i>	Dana Point Harbor
2:00/4:00	Pickleball Round Robin	Pickleball Courts on Property
6:00/7:00	Group Reception	Del Mar Lawn

TUESDAY ~ MARCH 7, 2023

6:30/7:30	5K Run/Walk	Lantern Bay Park
7:00/5:00	Registration/Hospitality	Prefunction
7:30/9:15	Spinach Committee Meeting	Dana IV
9:15/11:30	General Session	Dana I-III
	Committee Chair Panel Reports and Group Discussion	
	ASTA Report and Update	
	Speaker: Vonnie Estes, Vice President of AgFood Tech Innovation and Staff Liaison, International Fresh Produce Association Addressing Trends in Produce	
11:45/4:30	Bocce Ball Tournament with Lunch	Lantern Bay Park
2:00/4:00	Pickleball Round Robin	Pickleball Courts on Property
6:00/7:00	Group Reception	Vue Lawn/Dana I-IV Foyer
7:00/9:00	President's Banquet	Dana I-IV

WEDNESDAY ~ MARCH 8, 2023

8:00/10:00	Registration/Hospitality	Prefunction
8:00/10:00	Group Breakfast & Annual Meeting	Dana I-IV
	Speakers: Dr. Mark Davidson, Deputy Administrator for Plant Protection and Quarantine (PPQ) at APHIS Christopher Harris, State of California Colorado River Board President's Address by Leonard Jones, HM Clause Election of Officers & Directors Scholarship Announcements and Sports Awards Annual Meeting: President's Report / EVP Report Vice President's New Member Report	
10:30/11:30	Board of Directors' Meeting	Catalina Room

THE CONVENTION Join the California Seed Association for the 83rd Annual Convention at the Laguna Cliffs Marriott Resort & Spa. Elevate your Orange County escape at Laguna Cliffs Marriott Resort & Spa. Seek new adventures with their prime location near Doheny State Beach, Dana Point Harbor and Laguna Beach, perfect for a day trip. Throughout the resort, enjoy a casually sophisticated setting, restaurants and full-service spa. Following a day of pampering at the spa, make yourself at home in one of the renovated accommodations which offer deluxe bedding, up-to-date in room amenities, and balconies to take in a sunrise or sunset in select rooms. Take advantage of the Californian sun and make a splash and relish the coastal breeze in the pools.

CSA COMMITTEE MEETINGS

All members are encouraged to attend the various committee meetings which will be held Monday and Tuesday. This is the first step in CSA's policy development process. The Plant Breeders & Biotechnology Committee, the Legislative Committee, the Field Seed/Seed Certification/Turf Seed Committee, the Vegetable/Flower Seed/Grower & Shipper Liaison & Plant Health Committee as well as the Industry Communications & Youth Activities Committee will have their meetings on Monday. The Spinach Committee will meet on Tuesday. During the General Session on Tuesday morning, reports will be given by each committee chair in a panel format to discuss specific highlights and action items that were developed at each meeting. Attendees are encouraged to participate in these meetings.

SPOUSE/GUEST YOGA IN THE PARK CLASS Spouses and/or guests of industry representatives are invited to join together for a morning of fellowship and Yoga In The Park Class. Come to meet fellow convention attendees and participate in a Yoga class which incorporates gentle transition between poses to help ease the body and mind. Even though movements are relaxing and therapeutic for muscles and body systems, this class will still get the body moving in all directions.

WELCOME RECEPTION Everyone is invited to the welcome reception on Sunday evening. This is an opportunity to meet fellow convention attendees in an awe-inspiring venue with views of the Pacific Ocean while enjoying appetizers and refreshments.

GENERAL SESSION This year the **General Session** will be held on Tuesday morning at 9:15 am. Topics will include updates from each of the **Committee Chairs** on discussions at their meetings. This year we welcome General Session Speaker **Vonnie Estes, Vice President of AgFood Tech Innovation and Staff Liaison, International Fresh Produce Association** where she navigates solutions to solve food production problems. As vice president of technology, bringing her extensive experience and passion for agriculture and sustainability Vonnie engages with industry, coalitions and other stakeholders to provide the supply chain with science and technology specific connections, information and solutions they need to sustain and grow their businesses. She will discuss trends in produce and bring awareness and understanding of emerging science and technologies particularly science and tech related to labor, food safety and sustainability.



RECEPTION/PRESIDENT'S BANQUET Tuesday evening the group will meet on the Vue Lawn to enjoy a light reception with views of the Pacific Ocean. The President's Banquet will follow with cuisine flavors that are inspired by life on the water in Dana Point, California.

GROUP BREAKFAST / ANNUAL MEETING This year our annual meeting and group breakfast program will be held on Wednesday morning and will include the scholarship announcements, new member report, sporting event winners and the CSA Annual Meeting, showcasing CSA's activities for the 2022/23 year. We will hear President **Leonard Jones** report, comments from the CSA incoming President **Grant Baglietto** and the CSA annual report. We will also have the election of our incoming Officers and Board of Directors. Attendees will also hear an update from the American Seed Trade Association representative. We have scheduled speakers **Dr. Mark Davidson**, Deputy Administrator for Plant Protection and Quarantine (PPQ) at APHIS to who will provide an update from USDA and **Christopher Harris** from the State of California Colorado River Board who will speak to the group at this breakfast meeting on water issues.

HOTEL INFORMATION & RESERVATIONS The **2023 CSA Annual Convention** will be held at the **Laguna Cliffs Marriott Resort & Spa** in Dana Point, CA. The Association has negotiated a group room rate of \$309.00 for run of house rooms (single/double) between the dates of **March 5-8, 2023**. The resort fee is complimentary for our group.

MAKE YOUR RESERVATIONS EARLY!!!! THE DEADLINE FOR HOTEL RESERVATIONS is February 13, 2023 to receive the discounted group rate of \$309.00. All reservations must be guaranteed with a valid credit card. **Attendees** calling the hotel directly at **1-888-236-2427** and please identify yourself as attending the CSA group function to secure the group rates. Or use our group reservations [link to the CSA group rooms block - click booking website link](#) located on our CSA website events page. **www.calseed.org**.



LAGUNA CLIFFS MARRIOTT RESORT & SPA
25135 Park Lantern
Dana Point, CA 92629
(888) 236-2427 / (949) 661-5000
www.LagunaCliffs.com

OPTIONAL ACTIVITIES

GOLF TOURNAMENT The world-class Bella Collina Golf Course is the site for CSA 2023 Golf Tournament. A course designed by the renowned Gary Player. The rolling hills of San Clemente sweep majestically into the horizon. Plunging ravines and deep hollows twist through grassy hillsides. Wildflowers bloom in profusion. Ocean breezes refresh the senses. This dramatic setting is the site for the first Gary Player signature course in the West. Designed in the tradition of Scottish seaside links, the 27 championship holes wind gently through ravines, lakes and natural foliage, while preserving the rugged environment and special character of the land. The course offers all the elements of traditional design, combined with unique variations which provide a challenge to professionals and amateurs alike.



BOCCE BALL TOURNAMENT Throwing balls toward a target is the oldest game known to mankind. The object of the game is for individual or team players to roll a larger ball (bocce) closer to a smaller target ball (pallino) than their opponents. The exceptional democratic spirit of the game of “Bocce” is the basis on which its deeply peaceful character is founded. It is often the beginning of long friendships. Join us in Lantern Bay Park on property at the resort Tuesday afternoon for a memorable tournament! The players will be limited to the first 48 signed up.

PICKLEBALL ROUND ROBIN Another fun option for Monday or Tuesday afternoon for those that want to try a new sport that combines tennis, badminton and ping-pong. Players use a paddle that is reminiscent of ping-pong paddles, but is bigger and usually made of more advanced materials. The ball used is very similar to a plastic whiffle ball with holes covering the surface. Pickleball can be played as singles or doubles, just like tennis. Pickleball is truly a game for all ages, shapes and skill levels.



DOLPHIN & WHALE WATCHING SAFARI Join in with industry friends as you set sail for this excursion. DolphinSafari provides an intimate private boat charter experience and provides one of the best Southern California sailing tours. This catamaran specially designed bow with Eye-Spy Dolphin Nets is so close to the water that you can sometimes feel as though you can touch the animals! And you’re also close enough to hear the dolphins vocalize as they swim right under your feet. It’s almost like being on a kayak. The DolphinSafari is an excellent choice thanks to its comfortable, cushioned seating, partially enclosed cockpit, and clean, well-appointed restroom. This event will accommodate 20 attendees.



5K RUN/WALK Your chairperson, along with many of the committee members, will be up and running Tuesday morning! To ensure a good fit on the shirts, please indicate the desired size. With your entry fee you will receive a custom shirt, first & second place awards, post-race refreshments, exercise and a great time!

OTHER IMPORTANT DETAILS

*CONFERENCE DEADLINES

Laguna Cliffs Marriott Resort & Spa room reservation deadline is **February 13th** or until our block fills.
Conference pre-registration deadline for California Seed Association is **February 20th**.

*CANCELLATIONS

CSA Conference registrations cancelled by February 20th will be refunded in full. There will be no refunds for registrations cancelled after February 20th. The Laguna Cliffs Marriott Resort & Spa room reservation cancellation policy is 3 days prior to arrival date.

*SPONSORSHIP INFORMATION

An unlimited number of sponsorship opportunities are available. Please refer to the enclosed sponsorship form.

*QUESTIONS???

Please contact us at **California Seed Association, 1521 I Street, Sacramento, CA 95814**
by email (donna@agamsi.com), by phone at (916) 441-2251 or by fax at (916) 446-1063.
Updated information will also be available on our website at www.calseed.org

~ In Appreciation to Our Committee Members ~

*President Leonard Jones, HM Clause
Katy Soden, CA Crop Improvement Association*

Paul Scaroni, White Seed Co.

*Kraig Kuykendall, Tozer Seeds USA
Matt Linder, Sakata Seed America*

