

California Seed Association

January 11, 2019

Dear CSA Members and Friends of the Industry:

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On behalf of the 2019 California Seed Association (CSA) Convention Planning Committee, I would like to invite you to attend the 79th annual CSA Convention, March 10-13, 2019 at The Omni La Costa Resort & Spa in Carlsbad, CA.

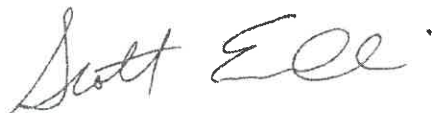
Our convention program has been carefully crafted to provide something of interest for everyone. The annual golf tournament will be held on Monday at the Champions Golf Course on property and Bocce Ball will be played on the beautiful back lawns at the hotel on Tuesday. There will also be options to attend a group whale/dolphin watching trip, or a historic walking and tasting tour at the Carlsbad Village.

Plan to register soon so you don't miss out on the group room rate of \$240.00 (*no resort fee*) negotiated for our association. Please make your room reservations directly with the hotel by February 17th on our personalized website link. (see www.calseed.org/events.html) State that you are with CSA to secure the convention rate.

The facility and setting are the perfect combination for interacting with everyone in our industry. This meeting is an essential link in bringing greater communication and stability within the seed industry. Your support and participation are invaluable in keeping our association strong.

Enclosed is the convention program and additional informational materials including the sponsorship opportunity form. Your registration must be received by the CSA office no later than February 28, 2019. If you have any questions regarding the convention please call the CSA office. Your past support and involvement are sincerely appreciated and we look forward to seeing you in beautiful Carlsbad, CA.

Sincerely,



Scott Emanuelli, Top Notch Seed
CSA President