

# California Seed Association

## BENEFITS OF BELONGING TO CSA

"The **California Seed Association (CSA)** is a nonprofit agricultural trade association which has served the seed industry since 1940. Our membership consists of those firms which believe that the best way to achieve common goals and respond to the problems that affect the seed industry is through cooperative effort and group action. We initiate action for the betterment of the California seed industry. Those in the industry have many common interests and goals, making close communications within the industry increasingly more vital. CSA brings all segments of the seed industry together as a strong, united voice.

### State and Federal Legislative and Regulatory Representation



- Lobbyist and Regulatory Experts on Staff
- Member of Ag Lobbying Coalitions
- Industry Advocacy Before Legislature and Local, State and Federal Government Agencies
- Official Written Comment to Local, State and Federal Regulations
- Participation at California Department Industry Advisory Boards

### Regular Communication Regarding Issues That Affect Your Business



- Weekly Electronic Newsletter
- Email Blasts on Specific and Time-Sensitive Issues
- Reminders Regarding State and Federal Regulatory Milestones and Deadlines
- Active Social Media Presence on Facebook

### Finding Solutions and Protecting Our Businesses



- Grassroot Legislative Reform
- Cost Saving Group Insurance Programs
- Industry Training Opportunities

### Member Resources



- Membership Directory
- Website

### Networking and Outreach Opportunities



- Annual Convention
- Mid Year Meeting
- Safety Workshops
- Facility Tours to Expose Elected Officials and Key Regulatory Personnel to our Businesses

### CSA Career Center



- The Go-To Resource to Connect You with Qualified Candidates
- Easy to Use for Posting Jobs and Candidate Resumes
- Marketed to Candidates at California's Ag Universities
- Scholarships and Tour Opportunities for Students