

MID-YEAR MEETING SCHEDULE OF EVENTS

October 8-9, 2024 ~ InterContinental The Clement Hotel, Monterey, CA

Tuesday, October 8, 2024

- 7:00 am - 5:00 pm **Registration/Hospitality**
- 7:00 am - 9:00 am **Board of Directors' Meeting**
- 8:00 am – 3:00 pm **NextGen Leadership Program (*by invitation only*)**
This NextGen program will be a half-day event for future leaders from CSA member companies. The format will include a leadership workshop with keynote presentation on high impact communication led by Micah Craven and a panel discussion between leaders in the industry. The program objective is to provide leadership development that is specific to the California seed industry and encourage ongoing participation in the California Seed Association. Participants will be nominated by member companies and invited by the NextGen committee. All attendees may attend all events.
- 9:30 am - 11:30 am **Spinach Committee Meeting**
- 12:00 pm - 5:00 pm **“Ginny Patin Scholarship” - Bocce Ball @ The Custom House Plaza**
A portion of the funds raised at this tournament will benefit the scholarship program
(*please plan to arrive at the Custom House Plaza by 12:00 pm for lunch*)
- 12:00 pm - 5:00 pm **“Ginny Patin Scholarship” Golf Classic @ Pacific Grove Golf Course**
A portion of the funds raised at this tournament will benefit the scholarship program
(*check-in, registration, pick up boxed lunch —12:00 pm / Golf begins at 12:30 pm*)
- 6:00 pm - 7:00 pm **Group Reception**

Wednesday, October 9, 2024

- 8:00 am - 9:00 am **Industry Communications / Youth Activities**
- 9:00 am – 10:00 am **Plant Breeders & Biotechnology**
- 10:00 am – 11:15 am **Joint: Field Seed Section** (includes Field, Seed Cert, Turf Seed) and the **Vegetable Seed Section** (includes Vegetable, Flower, Grower/Shipper)
- 11:15 am – 12:15 am **Legislative**
- 12:30 pm – 2:00 pm **Group Luncheon w/Keynote Speaker Walk Duflock, WGA**
- 2:00 pm – 3:00 pm **Board of Directors' Meeting**
(*including Committee Chairs*)

Hotel Information:

InterContinental the Clement Hotel, Monterey, CA 93940 (888) 666-5734.
Group Rate: \$319.00 single/double *By September 14th*
CSA website events page calseed.org/events.html